



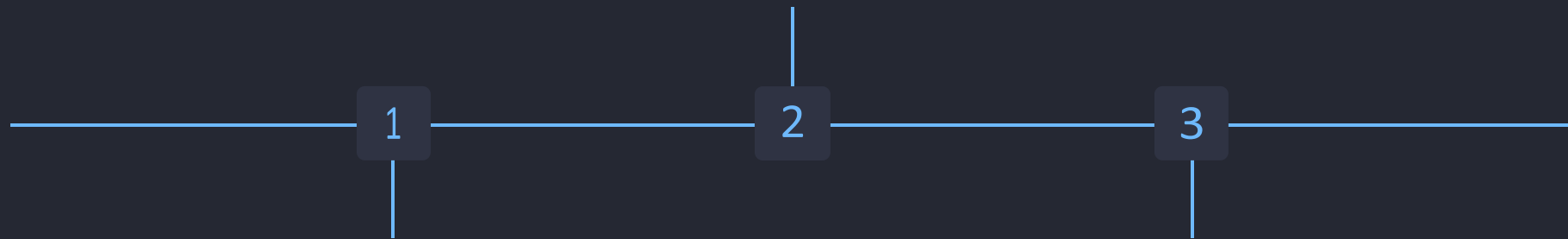
# Invest with FxPayDay: A Smarter Way to Manage Your Assets

Welcome to FxPayDay, the smartest way to invest in your future. With our trusted team of experts and cutting-edge technology, you can rest assured that your assets are in good hands. Discover the benefits of working with us.

# Investment Strategies

## Active Management

Our experienced team of trading professionals aim to provide you with superior returns through active management of your assets. We pride ourselves in delivering consistent performance in different market conditions.



### Diversification

We provide a comprehensive range of asset classes to diversify your portfolio and minimize risks. Our strategies are designed to help you achieve your financial goals while balancing risk and return.

### Personalization

We work with you to understand your specific investment goals and tailor our strategies accordingly. Your investment choices are always personalized and up to date to help you meet your goals.

# Market Analysis

## Real-time Market Insights

Our team closely monitors the markets, providing real-time information and updates on industry trends and emerging opportunities. Get the insights you need to make informed investment decisions.

## Expert Analysis

Our team of analysts use a variety of tools and platforms such as COGNITIVE, Bloomberg, and MarketWatch to provide in-depth analysis of the market movements across different sectors.

## Data-driven Decisions

We use a data-driven approach to make investment decisions, taking into account factors such as historical trends, macroeconomic indicators and financial statements.

# Investment Performance



## Maximize Returns

Our rigorous research and investment processes have allowed us to achieve superior returns for our clients. Our investments are designed to maximize your returns over time, while balancing risk and reward.



## Long-term Growth

We understand that the key to long-term financial success is steady growth. Our investment strategies are designed to help investors achieve their financial goals and provide a steady stream of income.



## Managed Risk

We believe that risk management is a key important and we continuously monitor and manage risks to ensure a smooth investment journey. Our team employs various strategies to optimize returns and mitigate risks.



# Risk Management

1

## Dynamic Portfolio Management

We build a diversified portfolio of assets designed to reduce the risk and protect your investments.

2

## Asset Allocation Strategy

We employ a range of investment strategies such as allocation across different asset classes and sectors, to manage risk while maximizing returns.

3

## Proactive Monitoring

Our team of experts stay vigilant for early warning signs of market shifts or unexpected events that might impact your investments. We proactively adjust your portfolio to mitigate risks and capitalize on opportunities.

# Technology and Tools

## COGNITIVE

Our proprietary technology employs machine learning algorithms to analyze vast amounts of data for insights and trends, helping our team make informed decisions.

## eTrades

Trade in real-time, directly through the leading financial platforms through access to some of the best execution technology available to individual investors.

## Mobile Platform

Our mobile platform lets you trade on the go while monitoring your accounts activity in real-time. Get real-time price quotes, order updates, and account balances at the touch of a button.

# Regulatory Compliance



**Cybersecurity Maturity Model Certification (CMMC)**

Technical Support	Description of Level Practices	CMMC Rev. 0.3 Practices	New CMMC Rev 0.4 Material	CMMC Rev. 0.4 Practices	Mapping: Controls	Timelines & Considerations
	CMMC Level 1 Basic Cyber Hygiene	17	+18 Practices	35	FAR 52	Intended to be a 'unified cybersecurity standard' for all DOD acquisitions Builds on DFARS 252.204-7021 but 'combines' various standards and 'best practices' Maturity is the key: Basic hygiene to advanced
	CMMC Level 2 Intermediate Cyber Hygiene	46	+69 Practices	115		Employs 3rd party assessors to conduct audits and inform risk
	CMMC Level 3 Good Cyber Hygiene	63	+28 Practices	91	NIST SP 800-171 Rev. A	Goal is to be 'cost-effective and affordable for small businesses to implement'
	CMMC Level 4 Proactive	10	+85 Practices	95		Schedule
	CMMC Level 5 Advanced/Progressive	4	+30 Practices	34	NIST SP 800-171 Rev. B	CMMC 1.0: January 2020 Included in RFPs: June 2020 Included in RFPs: Fall 2020

# Investor Benefits

## Diverse Investment Options

We offer a range of investment options, from cryptocurrency to equity to fixed income or mutual funds. We provide one-stop-service to cater the needs of all investors at different investment horizons and risk preferences.

## Transparent and Competitive Fees

Our transparent fee structure allows you to know exactly how much you're paying for your investments. We are dedicated to keeping our fees low to ensure that you get the greatest possible returns.

## Dedicated Customer Support

We provide expert guidance and support over a range of communication channels including email, chat, and phone. Our expert support team is dedicated to providing the most personalized and professional experience to our clients.



# Contact and Support

## ▼ Get In Touch

Have a question or concern? Reach out to our support team by phone, email, or chat. We're here to help with anything you may need.

### 1 24/7 Support

Our dedicated support team is available 24/7 to ensure that you always have access to the help you need.

### 2 Expert Advice

Our team of experts is here to provide you with personalized advice and guidance to help you make the most of your investments.

### 3 Transparent Fees

Our fees are transparent and competitive, so you always know exactly what you're paying for.

